



Canadian
Paediatric
Society

2018 Rate Card: CPS Electronic Newsletter & Website

Promote your career opening and/or services through the Canadian Paediatric Society!

Advertising in **CPS E-news** and at **www.cps.ca** allows you to reach our national network of more than 3,300 child and youth health professionals across Canada.

Circulation: Monthly

Audience: General paediatricians, subspecialists, paediatric nurses, administrators and teachers in hospital, university and community settings across the country

Language: Bilingual. When possible, please provide ads in English and French.

Rates

Type of ad	Included in Price	Rate
Career/Job ad	<ul style="list-style-type: none">Posting on the "Careers in Paediatrics" page of the CPS website for 60 daysInclusion of ad in one e-newsletter (with position title & location)	\$670
Service ad	<ul style="list-style-type: none">Button in one e-newsletter (250 x 250 pixels)Hyperlink to your website or landing page	\$480
	<ul style="list-style-type: none">Banner in one e-newsletter (468 x 60 pixels)Hyperlink to your website or landing page	\$670

Terms and conditions

Artwork: All artwork must be provided web-ready as a .pdf, .jpg or .png file. Files provided as a Word document will be converted as provided into a PDF.

Approval: All advertisements are subject to approval the CPS.

Placement: Ad placement is at the sole discretion of the CPS.

Payment: All rates are subject to tax. Advertisers will be billed upon reservation of ad space. Invoices may be paid by credit card.

Reserve your ad space for the CPS website or CPS eNews

E-mail: info@cps.ca

Phone: 613-526-9397 ext. 234



2018 Rate Card: CPS Print Newsletter

Promote your career opening and/or services through the Canadian Paediatric Society!

Advertising in the print edition of **CPS News** allows you to reach our national network of more than 3,300 child and youth health professionals across Canada.

Circulation: Twice annually:

- **Spring/Summer 2018 issue**
 - Reserve space by January 26, 2018
 - Distribution date of May 11, 2018
- **Fall/Winter 2018 issue**
 - Reserve space by August 17, 2018
 - Distribution date of November 16, 2018

Audience: General paediatricians, subspecialists, paediatric nurses, administrators and teachers in hospital, university and community settings across the country

Language: Bilingual. When possible, please provide ads in both English and French.

Rates

Type of ad	Ad size	Rate
Career/Job ad	1/4 page	\$765
	1/3 page	\$880
	1/2 page	\$1170
	2/3 page	\$1365
	Full page	\$2245
Service ad	1/4 page	\$1000
	1/3 page	\$1120
	1/2 page	\$1450
	2/3 page	\$1930

Terms and conditions

Artwork: All artwork must be submitted as a high resolution PDF. Files provided in Word format will be converted into a PDF.

Approval: All advertisements are subject to approval by the CPS.

Placement: Ad placement is at the sole discretion of the CPS.

Payment: All rates are subject to tax. Advertisers will be billed upon reservation of ad space. Invoices may be paid by credit card.

Proofs and corrections:

Proofs will be provided for all non-camera-ready ads. Proofs must be checked for accuracy, and any corrections must be submitted within 3 business days.

[Reserve your ad space for the CPS News \(print newsletter\)](#)

E-mail: info@cps.ca

Phone: 613-526-9397 ext. 234