



Canadian
Paediatric
Society

2018 Rate Card: CPS Electronic Newsletter & Website

Promote your career opening and/or services through the Canadian Paediatric Society!

Advertising in **CPS E-news** and at **www.cps.ca** allows you to reach our national network of more than 3,300 child and youth health professionals across Canada.

Circulation: Monthly

Audience: General paediatricians, subspecialists, paediatric nurses, administrators and teachers in hospital, university and community settings across the country

Language: Bilingual. When possible, please provide ads in English and French.

Rates

Type of ad	Included in Price	Rate
Career/Job ad	<ul style="list-style-type: none">Posting on the "Careers in Paediatrics" page of the CPS website for 60 daysInclusion of ad in one e-newsletter (with position title & location)	\$670
Service ad	<ul style="list-style-type: none">Button in one e-newsletter (250 x 250 pixels)Hyperlink to your website or landing page	\$480
	<ul style="list-style-type: none">Banner in one e-newsletter (468 x 60 pixels)Hyperlink to your website or landing page	\$670

Terms and conditions

Artwork: All artwork must be provided web-ready as a .pdf, .jpg or .png file. Files provided as a Word document will be converted as provided into a PDF.

Approval: All advertisements are subject to approval the CPS.

Placement: Ad placement is at the sole discretion of the CPS.

Payment: All rates are subject to tax. Advertisers will be billed upon reservation of ad space. Invoices may be paid by credit card.

Sponsorship: If you are interested in becoming the unique sponsor of CPS eNews please contact Marlene Murray, Manager of Development, at marlenem@cps.ca or 613-526-9397 ext. 227

Reserve your ad space for the CPS website or CPS eNews

E-mail: jessicas@cps.ca

Phone: 613-526-9397 ext. 234



2018 Rate Card: CPS Print Newsletter

Promote your career opening and/or services through the Canadian Paediatric Society!

Advertising in the print edition of **CPS News** allows you to reach our national network of more than 3,300 child and youth health professionals across Canada.

Circulation: Twice annually:

- **Spring/Summer 2018 issue**
 - Reserve space by January 26, 2018
 - Distribution date of May 11, 2018
- **Fall/Winter 2018 issue**
 - Reserve space by August 17, 2018
 - Distribution date of November 16, 2018

Audience: General paediatricians, subspecialists, paediatric nurses, administrators and teachers in hospital, university and community settings across the country

Language: Bilingual. When possible, please provide ads in both English and French.

Rates

Type of ad	Ad size	Rate
Career/Job ad	1/4 page	\$765
	1/3 page	\$880
	1/2 page	\$1170
	2/3 page	\$1365
	Full page	\$2245
Service ad	1/4 page	\$1000
	1/3 page	\$1120
	1/2 page	\$1450
	2/3 page	\$1930

Terms and conditions

Artwork: All artwork must be submitted as a high resolution PDF. Files provided in Word format will be converted into a PDF.

Approval: All advertisements are subject to approval by the CPS.

Placement: Ad placement is at the sole discretion of the CPS.

Payment: All rates are subject to tax. Advertisers will be billed upon reservation of ad space. Invoices may be paid by credit card.

Proofs and corrections:

Proofs will be provided for all non-camera-ready ads. Proofs must be checked for accuracy, and any corrections must be submitted within 3 business days.

[Reserve your ad space for the CPS News \(print newsletter\)](#)

E-mail: jessicas@cps.ca

Phone: 613-526-9397 ext. 234